



Thank you for your interest in joining our Within Your Reach Elite Coaching Team!

We receive a number of submissions from life coaches wishing to work with us.

Becoming a WYR Elite Coach is a long-term relationship, based on integrity and relationship of mutual value. We are seeking individuals who will make a strong, lasting commitment to our team, our values, and our business model.

We are not a booking agency neither are we a speaker's bureau. We do better with coaches for whom money is not the chief motivation. For our coaches, the money is great, but it's more about connecting with others, making a difference, and shaping how people think about a particular issue.

Due to the immense amount of work it takes our modest team to review submissions and get new Elite Coaches up and going, we request that you only submit your application if you are serious about becoming an Elite Coach.

Potential Elite Coaches are evaluated on a variety of criteria, including:

- Does the demand exist?
- Quantity of business we can expect from the coach
- Coaching style, enthusiasm and overall professionalism/attitude of coach
- Letters of recommendation from other life coaches, speakers and professionals.
- Unique expertise and approach on a topic (i.e. business coaching, health and wellness coaching, relationship coaching, etc...)
- Does the coach exhibit some depth? Or is it all fluff and personality?
- Willingness of life coach to invest in company / self-marketing to ensure their success
- Does the coach believe and embrace our brand and business model?



Here's what you need to apply:

We require that potential Elite Coaches take the time to submit a comprehensive package to us for consideration.

- Submit one 15-minute presentation you have done within the last two years. Your submission should be in the form of a YouTube link or on your own website, but it should not require our team to download a copy – streaming only please. Please note if your submission is longer than 15 minutes we will only review the first 15 minutes.
- A professional photo that you would use for promotional purposes. If you don't have one, please send us a nice clear photo that reflects your personality.
- Links to your book, news articles or publications (no more than three), if applicable.
- Coaching area of expertise
- Two (2) References.
- Your website address, if applicable.
- A resume which consists of prior Life Coaching / Speaking Experience
- Your name, email address and phone number
- If chosen to advance in the application submission process: time to answer a few questions about yourself (virtually). You will be contacted.

Think this sounds like a good fit?
Submit Your Application Today!
Email: info@withinyourreach.life

Personal Investment ~ A one-time investment of **ONLY \$4,500!**
(You pay this AFTER you have been approved to join our Elite Coaching Team)



What is included in my ONE-TIME investment of \$4,500?

Your ONE-TIME investment includes so many perks!

- * A chance to enhance and grow your coaching practice without dealing with the day-to-day administrative headaches. All you have to do is sit back and coach!
- * Access to some of the most advanced coaching materials
- * Ability to collaborate with other Elite Coaches
- * Opportunity to enhance your marketing skills by marketing your expertise
- * Quarterly company updates
- * Quarterly Conference Calls with Company CEO
- * Name/Photo/Coaching expertise listed on WYR website
- * Within Your Reach Business Cards

How do I pay?

Once you have been approved to join our Elite Coaching Team. You can make your investment in one single payment using our secure payment processing system or you can make your payment in 2 equal installments.

Who does the marketing?

Within Your Reach markets it's products and services as a whole. We do not market any of our Elite Coaches individually. Should you become an Elite Coach your name/photo/area of expertise will be listed on our website. When current and potential clients visit the site they will see your basic information. As an Elite Coach, however, you are expected to do the legwork necessary to market your coaching expertise within the brand and business model set forth by Within Your Reach.



How will I get Coaching Clients?

- Because of the unique opportunity we provide our Elite Coaches to advance in their coaching practice without having to deal with the day to day administrative duties required in order to keep their coaching practice afloat, we strongly encourage and empower our coaches to branch out and use their gifts and talents to the fullest and market themselves. We strongly believe this is the best way for others to know about your expertise. Who better to market you but you!
- When we receive referrals we do our best to assign clients to coaches where there will be a mutual benefit for all parties. However we cannot and do not guarantee that we will be able to provide clients for you. We are not a speaker's bureau or a booking agency. We are very strategic about bringing coaches onboard who value our brand, our business model and are also committed to their own success.

How will I see clients?

In order for us to maintain accurate records Within Your Reach only provides consultations with clients virtually and telephonically. We utilize certain systems that allow us to maintain these records. It is not common practice for Elite Coaches to have in-person sessions with clients. If you have a client who is requesting a face-to-face coaching session please contact us and we will advise whether or not this option is available.

Is this a full time job? Will I get benefits?

You will not be a full time employee. We do not provide a benefits package to our Elite Coaches. You will be a contractor for Within Your Reach. You are allowed to take on as many clients as you can ethically and professionally handle, whether they be clients you refer to the organization or that we provide through our client referral process.

You will be required to sign an Agreement, which provides details regarding the employment relationship between you and Within Your Reach.



Am I bound to an exclusive coaching agreement with Within Your Reach?

No. You are not bound to an exclusive agreement with Within Your Reach. We trust however that once you join our team that you will be committed to developing a long-term relationship with us.

We also want to advise you Within Your Reach maintain all proprietary rights to all its products and services and you are prohibited from using/sharing company insights and intellectual property with competitors or for clients you services outside of the Within Your Reach brand. Doing so could result in action including but not limited to termination of agreement.

How much will I get paid and what is the payroll procedure?

All payment is based on Within Your Reach's pricing structure. You will receive 60% of the cost your client paid for services you rendered. For example, if your client paid a total of \$1,499 for services you rendered you will receive \$899.40.

In order to be compensated for a coaching a client, that client MUST go through our registration process/payment system. It is important to note you will not be compensated for services rendered to clients whom you see outside of Within Your Reach or clients who do not use our Client Scheduling System.

Please note you will not be permitted to render services to any client(s) as a WYR Elite Coach until our team has approved your application and received your FULL investment in the amount of \$4,500.



What is the next step after I am approved to become an Elite Coach?

After your application has been approved you will:

- Receive documentation indicating your approval
- Initiate payment toward your investment (either in one single payment or in 2 installments)
- Receive detailed information regarding company policies and procedures
- Receive detailed information regarding our brand, business model, products and services
- Attend our virtual/telephonic training program which reviews company policies and procedures (Approximately 90 minutes)
- Attend our virtual/telephonic training program which reviews over our brand, business model, products and services (Approximately 90 minutes)

What if I am unable to keep my commitment and finish paying for my investment?

If you made a full single payment for your investment, please note your investment is non refundable. If you chose to pay toward your investment in installments, please note any payments you have made are non-refundable.

In order to cancel any automatic drafts schedule for future payments you MUST submit written documentation indicating your full name, date and reason for cancellation. Automatic drafts scheduled for future payments will be terminated within 72 business hours of Within Your Reach receiving written notification.

When and how do clients pay for services?

Within Your Reach has a registration process that allows clients to sign up and pay for services immediately upon request. Most of our services require the client to make a single payment in full at the time services are requested (prior to services being rendered). However, clients may also have the option to pay for services in installments.



Where do I get my life coaching materials?

WYR will provide a number of resources for you to use to help enhance your client's lives. While we strongly encourage and prefer that you utilize the resources we provide, we do recognize we are not inclusive of all resources. As a result we encourage you to develop and share resources with your client that do not conflict with our brand or our business model. Although Within Your Reach does not currently require that you submit materials for approval, we reserve the right to ask you to discontinue use of any materials that do not reflect our brand. Failure to do so may result in action including but not limited to termination of agreement.

What about professional liability / malpractice insurance?

At this time Life Coaching is an unregulated industry and there are no laws that stipulate that you must have liability and/or malpractice insurance. However, there are organizations that provide liability insurance for Coaching. Due to the nature of the society we live in today we strongly encourage that you research and obtain professional liability and/or malpractice insurance on your own. Neither Within Your Reach or any of its affiliates will not obtain insurance on your behalf and do not assume any liability for misconduct.